



**New Britain
Palm Oil**

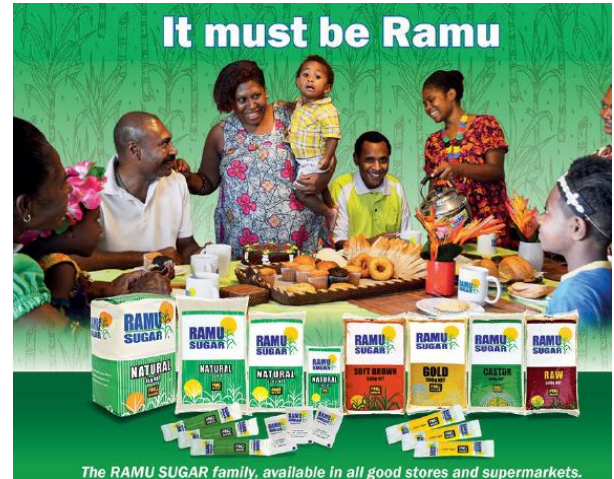


Ramu Agri-Industries Limited: 50 Years of Growing with Papua New Guinea

Long before supermarkets stocked locally made sugar or beef, Ramu Agri-Industries Limited (Ramu Agri) was already helping Papua New Guinea (PNG) shape its future. Established in the late 1970s during the early years of Independence, Ramu turned the once swampy “death valley” into fertile cane fields, a dream sparked by the late Grand Chief Sir Michael Somare after a 1978 visit to Fiji.

By 1982, Ramu harvested its first sugar cane and packaged 100% PNG-made sugar, ending the country’s reliance on imports. With 7,000 hectares of cane and local outgrowers contributing 20%, Ramu Sugar remains a national staple, saving foreign exchange and building self-reliance.

To expand its agricultural ventures and enhance its income, Ramu Agri took a significant step in 2004 by beginning to plant oil palm trees on its land. This decision proved to be pivotal in its farming journey. By 2008, Ramu Agri became part of New Britain Palm Oil Limited (NBPOL), a company renowned for its sustainable palm oil production practices.



The sugar project also introduced cattle farming, leading to the establishment of Ramu Beef. With its own abattoir, Ramu Agri now supplies up to 1,200 tonnes of beef annually, meeting almost half of Papua New Guinea’s local demand.



Growing with the Nation



Over 40+ years, Ramu Agri has become a cornerstone of PNG’s agricultural sector, supporting the economy, communities, and the nation’s self-reliance. The company provides employment for thousands of Papua New Guineans in its estates, mills, and ranches, and has built schools, clinics, and infrastructure benefitting remote rural populations, such as those around Gusap in Ramu Valley. Local farmers have been empowered through Ramu Agri’s outgrowers schemes in sugar and oil palm, earning income by supplying the company. Economically, Ramu’s import-replacing products save foreign exchange, and its exports (like palm oil) bring revenue to PNG. Socially, the company has invested in community health and education, and partnered with landowners to ensure shared benefits from agricultural development. Crucially, Ramu Agri’s story is intertwined with PNG’s journey since independence; born from the dream of self-sufficiency and growing alongside the nation.

As Papua New Guinea proudly celebrates its 50th Independence Day this year, Ramu Agri joins in the celebration. The company’s management and staff are marking the Golden Jubilee with pride and reflection, honouring the vision of the founding leaders and the hard work of its workforce through the decades. From the first sweet teaspoon of Ramu Sugar in 1982 to the thriving multi-commodity agribusiness it is today, Ramu Agri has played a vital role in PNG’s progress. In celebrating 50 years of nationhood, Ramu Agri stands alongside Papua New Guinea – “Strongim Na Wok Bung Wantaim” (stronger and working together).

Ramu Agri-Industries: 50 Years of Feeding and Fuelling Papua New Guinea.

Feeding the Nation, Fuelling the Future